Module specification

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Module code	BUS696
Module title	International Supply Chain Management
Level	6
Credit value	20
Faculty	SLS
Module Leader	Deborah Ebenezer
HECoS Code	100089
Cost Code	GAMG

Programmes in which module to be offered

Programme title	Is the module core or option for this programme
BA (Hons) International Business	Option
BA (Hons) Marketing & Business	Option

Pre-requisites

None

Breakdown of module hours

Learning and teaching hours	24 hrs
Placement tutor support	0 hrs
Supervised learning e.g. practical classes, workshops	0 hrs
Project supervision (level 6 projects and dissertation modules only)	0 hrs
Total active learning and teaching hours	**24 hrs**
Placement / work based learning	0 hrs
Guided independent study	176 hrs
Module duration (total hours)	**200 hrs**

Module aims

This module aims to develop knowledge and critical understanding of supply chain management as it operates on a transnational basis. To this end it enables students to critically evaluate alternative procurement, contractual arrangements and supply chain processes in terms of inputs, tools, techniques and outputs. It also facilitates learning to analyse problems and develop creative solutions

Module Learning Outcomes - at the end of this module, students will be able to:

1	Critically discuss the contribution that international procurement practices and supply chain management can make to business success
2	Develop a knowledge of practical tools and techniques for procurement route selection and supply chain performance evaluation
3	Demonstrate a critical awareness of the principles of international procurement and supply chain management
4	Critically analyse innovations in international procurement and supply chain management practices

Assessment

Indicative Assessment Tasks:

This section outlines the type of assessment task the student will be expected to complete as part of the module. More details will be made available in the relevant academic year module handbook.

1: Poster (500 words) on the contribution of procurement practices and/or supply chain management on business success followed by a Report (1500 words) that reflects a professional approach and demonstrates procurement route selection and associated risk appraisal.

3: Case study (2000 words) on innovation in procurement and/or supply chain management practices - students will be given a case study that simulates a real-world problem situation that requires them to identify a problem, evaluate potential solutions and justify recommended solution to requirements and stakeholders' concerns.

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)
1	1,2	Written Assignment	50%
2	3,4	Written Assignment	50%

Derogations

None

Learning and Teaching Strategies

The overall learning and teaching strategy is based upon the key principle that students are encouraged to participate in higher education when they are exposed to flexible ways of learning that engage them using innovative and creative pedagogical approaches. To this end the module International Supply Chain Management applies the University's Active Learning Framework (ALF) supporting accessible, and flexible learning.

Students studying International Supply Chain Management will have access to multiple learning opportunities including face to face or online classes (with core and guest lecturers), seminars, access to recorded lectures, lecture notes and handouts and directions to relevant essential and additional reading. An interactive approach to learning is always maintained and staff will engage students with key issue by drawing on supply chain case studies and their practice experiences in the world of business. Lectures will be organised around lecture inputs, quizzes, recorded video content, simulation software (where applicable), larger and small group discussions and debates. Face to Face or video mediated appointments can be made with tutoring staff via Microsoft Teams to discuss module content and assignments.

Indicative Syllabus Outline

1. Supply chain performance and strategic fit
2. Supply chain drivers and metrics
3. Procurement strategies, procurement route selection, procurement pre-order, order and post contract cycle, procurement performance measures
4. Specifications, documentation and contractual arrangements for the procurement of projects and services
5. Supply chain networks
6. Supply chain operations, forecasting, planning and sourcing
7. Outsourcing, inventory management, supplier relationship management and service level agreements
8. Managing cross functional drivers

Indicative Bibliography:

Please note the essential reads and other indicative reading are subject to annual review and update.

Essential Reads

Chopra, S. (2019), *Supply Chain Management: Strategy, Planning and Operation*. 7th ed. Harlow: Pearson Education.

Other indicative reading

Textbooks

Daly, P. (2019), *International Supply Chain Relationships: Creating Competitive Advantage in a Globalized Economy*. London: Kogan Page.

Mangan, J., Lalwani, C.C. and Calatayud, A. (2020), *Global Logistics and Supply Chain Management.* 4th ed. Hoboken: John Wiley & Sons.

McDonough, A. (2019), *Operations and Supply Chain Management: Essentials You Always Wanted to Know.* Vibrant Publishers.

O'Sullivan, S. (2019) *Supply Chain Disruption: Aligning Business Strategy and Supply Chain Tactics.* London: Kogan Page.

Rushton, A., Croucher, P. and Baker, P. (2022), *The Handbook of Logistics and Distribution Management: Understanding the Supply Chain*. 7th ed. London: Kogan Page.

Journals

European Journal of Purchasing and Supply Chain Management

International Journal of Supply Chain Management

Journal of Purchasing and Supply Management

Websites

www.managers.org.uk – Chartered Management Institution

Employability skills – the Glyndŵr Graduate

Each module and programme is designed to cover core Glyndŵr Graduate Attributes with the aim that each Graduate will leave Glyndŵr having achieved key employability skills as part of their study. The following attributes will be covered within this module either through the content or as part of the assessment. The programme is designed to cover all attributes and each module may cover different areas.

Core Attributes
Engaged
Creative
Ethical

Key Attitudes
Commitment
Curiosity
Resilience
Confidence
Adaptability

Practical Skillsets
Digital Fluency
Organisation
Leadership and Team working
Critical Thinking
Communication